The Next Wave

Lessons from designing the New American University

Michael M. Crow
PLuS Alliance Symposium
University of New South Wales
July 20, 2016
ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural, and overall health of the communities it serves.
Design Aspirations

**Leverage Our Place**
ASU embraces its cultural, socioeconomic and physical setting.

**Transform Society**
ASU catalyzes social change by being connected to social needs.

**Value Entrepreneurship**
ASU uses its knowledge and encourages innovation.

**Conduct Use-Inspired Research**
ASU research has purpose and impact.

**Enable Student Success**
ASU is committed to the success of each unique student.

**Fuse Intellectual Disciplines**
ASU creates knowledge by transcending academic disciplines.

**Be Socially Embedded**
ASU connects with communities through mutually beneficial partnerships.

**Engage Globally**
ASU engages with people and issues locally, nationally and internationally.
Evolution of Higher Education
Johns Hopkins
Stanford
University of Chicago
Harvard
Michigan
Illinois
Arizona State

University of Wisconsin
Penn State
University of Illinois
University of California

Full immersion
Medium
Medium-Large

Campus
Cost
Scale
Teaching and Learning Realms for Wave 5
ASU Teaching and Learning Realms for Wave 5

- Knowledge
- Full Immersion
- On-campus
- Technology
- Enhanced

The ideas and means of the university
ASU Teaching and Learning Realms for Wave 5

Knowledge

01
Full Immersion
On-campus
Technology Enhanced

The ideas and means of the university

02
Digital Immersion
Online
Technology Enhanced
ASU Teaching and Learning Realms for Wave 5

Knowledge

01
Full Immersion
On-campus
Technology Enhanced

02
Digital Immersion
Online
Technology Enhanced

03
Digital Immersion
Massively Open
Technology Enhanced

04
Education through Exploration
Technology Enhanced

TBD

The ideas and means of the university
Teaching and Learning Innovation

Global Freshman Academy

Earn freshman credit after completing digital immersion courses hosted by edX and designed and taught by ASU.

More than 200,000 students from 186 countries have participated in GFA since August 2015.
Sharing Resources and Best Practices Globally

Higher Engineering Education Alliance Program (HEEAP)
president.asu.edu
michael.crow@asu.edu
@michaelcrow presidentcrow michaelmcrow